



Granada...

There is Love, There is Life

ICCA Iberian Chapter Annual Meeting
11th-13th April 2018

www.iccaibericogranada2018.com



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PROGRAMME

Wednesday, 11 April

Arrival to Granada during the day.

There will be a fantastic “Hamam experience” FREE OF CHARGE! Organized for the afternoon. Although it is, obviously, an optional activity we strongly recommend you to take part in it in order to prepare your body and your spirit for the rest of the event and get into the Granada history, magic and mystic experience.

You will have the option to choose the time when making the registration, but please keep it in mind when planning your trip to Granada!

12.00 h. Hammam Al Ándalus experience (previous booking) 12:00, 14:00, 16:00 or 18:00 hrs.

20.30 h. Welcome Cocktail.

Venue: La Terraza del Carmen – (Roof Terrace) Hotel Barceló Carmen

Thursday, 12 April

The programme will take place in different, unusual and unexpected venues of Granada. We will walk and work together in places that will make us dive into the history and heritage of this amazing destination. Places to inspiration.

9.30 h. Meeting point at the Lobby and transfer.

Venue: Hotel Barceló Carmen

10.00 h. First Educational Session – “El Do de Pecho.”

Venue: To Be Confirmed

Speaker:

José Manuel Zapata

Tenor

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11.00 h. Coffee break

11.30 h. Second Educational Session – “Events with Social Impact.”

Venue: To Be Confirmed

Speaker:

Almudena de la Mata

Expert in Social Innovation

13.30 h. Lunch

Venue: Granada Congress Center

15.00 h. Working Session including coffee break “Co-creating our Future.”

Venue: Granada Congress Center

Speaker:

Almudena de la Mata

Expert in Social Innovation

18.00 h. Free time

20.00 h. Meeting Point at the Lobbies of the official hotels and walk.

Venue: Hotel Barceló Carmen & Meliá Hotel Granada

20.30 h. “La Granada Flamenca Experience.”

Venue: Isabel La Católica Theatre

22.00 h. Dinner.

Venue: Alameda Restaurant

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Friday, 13 April

Please choose between one of the two options below ()*

9.00 h. Business Exchange Session.*

Venue: Hotel Barceló Carmen

To attend the "Business Exchange" please contact icca.capituloiberico@gmail.com (Carmen Aguirregomezcorta)

Only for ICCA Members

9.00 h. ICCA database workshop.*

Venue: Hotel Barceló Carmen

To attend the "ICCA" please contact icca.capituloiberico@gmail.com (Carmen Aguirregomezcorta)

10.00 h. Meeting point at the lobby and transfer.

Venue: Hotel Barceló Carmen

10.30 h. "Conclusions from the Co-create Working Session."

Venue: Federico García Lorca House Museum (Valderrubio)

Speaker:

Almudena de la Mata

Expert in Social Innovation

11.30 h. Third educational session. "Passion and Love as major assets for success in the Meeting industry."

Venue: Federico García Lorca House Museum (Valderrubio)

Speaker:

Pier Paolo Mariotti

M.I.C.E. Expert.

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12.30 h. Annual Assembly.

Venue: Federico García Lorca House Museum (Valderrubio)

Only for ICCA Members

13.30 h. Lunch.

Venue: La Casa Real del Soto de Roma

16.00 h. Transfers to the Airport/to the city (end of the event).

Contact Details:

For further information, please do not hesitate to contact the **technical secretariat**:

Fase20
congresos

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